

COURSE CODE: ENS-450
COURSE NAME: Ecotourism
CREDIT HOURS: Theory = 3 Practical = 0 Total = 3
CONTACT HOURS: Theory = 48 Practical = 0 Total = 48
PREREQUISITE: None
MODE OF TEACHING: Three hours of lecture per week

COURSE DESCRIPTION:

The course has been designed for the students to enable them to meet the existing global challenges for achieving sustainable growth in a competitive environment of the tourism industry.

TOPICS COVERED:

| Week# | Topics |
|--------------|--|
| 1 | Introduction and general overview, Context and definitions of ecotourism |
| 2 | Types of Ecotourism, Alternative and mass tourism |
| 3 | Principles and philosophies of ecotourism |
| 4 | Ecotourism resources, Protected areas in ecotourism |
| 5 | Identifying and describing ecotourism products |
| 6 | Components of ecotourism, Impacts of ecotourism |
| 7 | Resources required for eco and urban tourism |
| 8 | Ecotourism practices |
| 9 | Midterm Exam – MSE |
| 10 | Environmental and ecological impacts of ecotourism |
| 11 | Ecotourism markets, Clients and motivation |
| 12 | Community based ecotourism |
| 13 | Ecotourism developments |
| 14 | Developing ecotourism products |
| 15 | Ecotourism in the national and global context |

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| 16 | Field trip |
| 17 | Report writing |
| 18 | End Semester Exam |

Text and Material:

1. Ecotourism: Transitioning to the 22nd Century by Stephen Wearing and Stephen Schweinsberg, 2018
2. Ecotourism by David A. Fennell, Taylor and Francis, 5th edition, 2020

ASSESSMENT SYSTEM:

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|--------------------------------|-------------|
| Theoretical/Instruction | 100% |
| Assignments | 10% |
| Quizzes | 15% |
| Mid Semester Exam | 25% |
| End Semester Exam | 50% |
| Practical Work | 0% |
| Lab Attendance | 0% |
| Lab Report | 0% |
| Lab Quiz | 0% |
| Lab Rubrics | 0% |